

**ABSTRACT**

A method of providing broadcast service to a plurality of users, comprising hosting a first user and a second user, transmitting broadcast service to the first user, receiving a broadcast request from the second user, the broadcast request is for the broadcast service being transmitted to the first user, and transmitting the broadcast service to the second user. The second user receives a notification request from the first user which comprises information regarding the broadcast service being transmitted to the first user and identification information of the second user for notifying the second user regarding the broadcast service being transmitted to the first user. The two users are allowed voice communication therebetween, wherein the voice communication is conducted simultaneous to the transmission of broadcast service to the second user.